



CALL FOR PROPOSALS: World Hepatitis Day Events in Canada

The **Canadian Society for International Health**, in collaboration with the **Canadian Liver Foundation**, the **Canadian Hemophilia Society**, the **Canadian AIDS Treatment Information Exchange**, **Hep C Canada**, the **Hepatitis Outreach Society**, the **Hepatitis C Council of British Columbia** and other national and local groups is organizing activities for World Hepatitis Day 2010 on May 19th. The aim is to raise public awareness across Canada of hepatitis B and C. Under the global umbrella “Am I Number 12” campaign, this year’s World Hepatitis Day theme **“This is hepatitis...”** aims to tell the human story of viral hepatitis and continue the battle of raising awareness of hepatitis B and C around the world.

We are urging interested groups/organizations to get together in their individual cities, provinces or territories to organize a public event or activity on or around May 19th, 2010. We cannot provide financial support but we can provide materials and resources. Complete the attached form with the details of your event and once it has been reviewed and accepted by our review committee, we will provide you with access to a password-protected website where you can find a toolkit of support materials and promotional resources to help you with your World Hepatitis Day activities. Once your proposal is approved, we will also send you promotional items such as buttons, tote bags, postcards, etc. to hand out at your event.

Criteria:

- The proposal must aim to raise awareness of hepatitis B and C in your province/territory or city
- Your organization should collaborate with one or more groups (this is encouraged but not mandatory)

We are hoping that we will have events in all provinces and territories. There is no template for individual events and we encourage you to be innovative and take advantage of the volunteer opportunities and spirit in your community. Think about involving local police, paramedic and fire departments in your event and get them to hand out pamphlets. Estheticians and tattoo and body artists also have a stake in preventing the spread of hepatitis, and we urge you to involve them and other community groups in events and in disseminating pamphlets. Please visit the World Hepatitis Day in Canada website (www.whdcanada.ca) for examples of events that were organized last year. Events being organized this year will also be posted there as they are approved.

When you submit your proposal, please provide permission for us to post details of your activity or event on our website. The aim is to build energy and synergy amongst all the groups and to share ideas throughout Canada.

Please complete the accompanying form and send to WHD@csih.org. We encourage you to submit your proposals on or before March 11th, 2010 so that you can custom order the promotional items you need and we can courier them to you by the end of April. Proposals sent in after this deadline may still be approved, however we may not be able to provide you with all of the promotional items you need.